

MOBILE APPLICATION DEVELOPMENT FOR UNLIMITED

REPORT

There are better mobile tools and application platforms available that allow business analysts to configure native solutions in hours or days, rather than the weeks or months that development takes. These rapid mobile apps are immediately available on all platforms including iOS, Android, and Windows, rather than the delay associated with delivering apps through the Apple App Store, Google Play or your MDM/MAM system. Investing in rapid mobile app development means that only the very first app idea must provide the ROI to justify the expense of the entire platform. Then, each subsequent mobile app idea has a progressively lower ROI barrier to pass, until the expense of delivering the next app is almost zero.

This year the workshop was organized on **28th and 29th of September 2015** by the **Department of Electronics and Communication Engineering** under the supervision of **Dr.T.Jagannadha swamy**, Professor & Head.

(Dr. T.Jagannadha swamy)
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